



Your Care, Our Care





“Good brand
always withstand the test of market.”

→ The video will tell you the story of “KETER”. →

“To be your neighbor, to be sincere forever”

It is not only a slogan, but also our great gratitude to all the family and friends who ever helped Keter.



KETER
Your Care, Our Care

Stable
Placid
Environmental

GREEN

Brave
Intelligent
Technical

BLUE



In **2015**

INTERTRAC

made its debut.

A higher level brand with leading technology

'Actuation Derive From Technology'



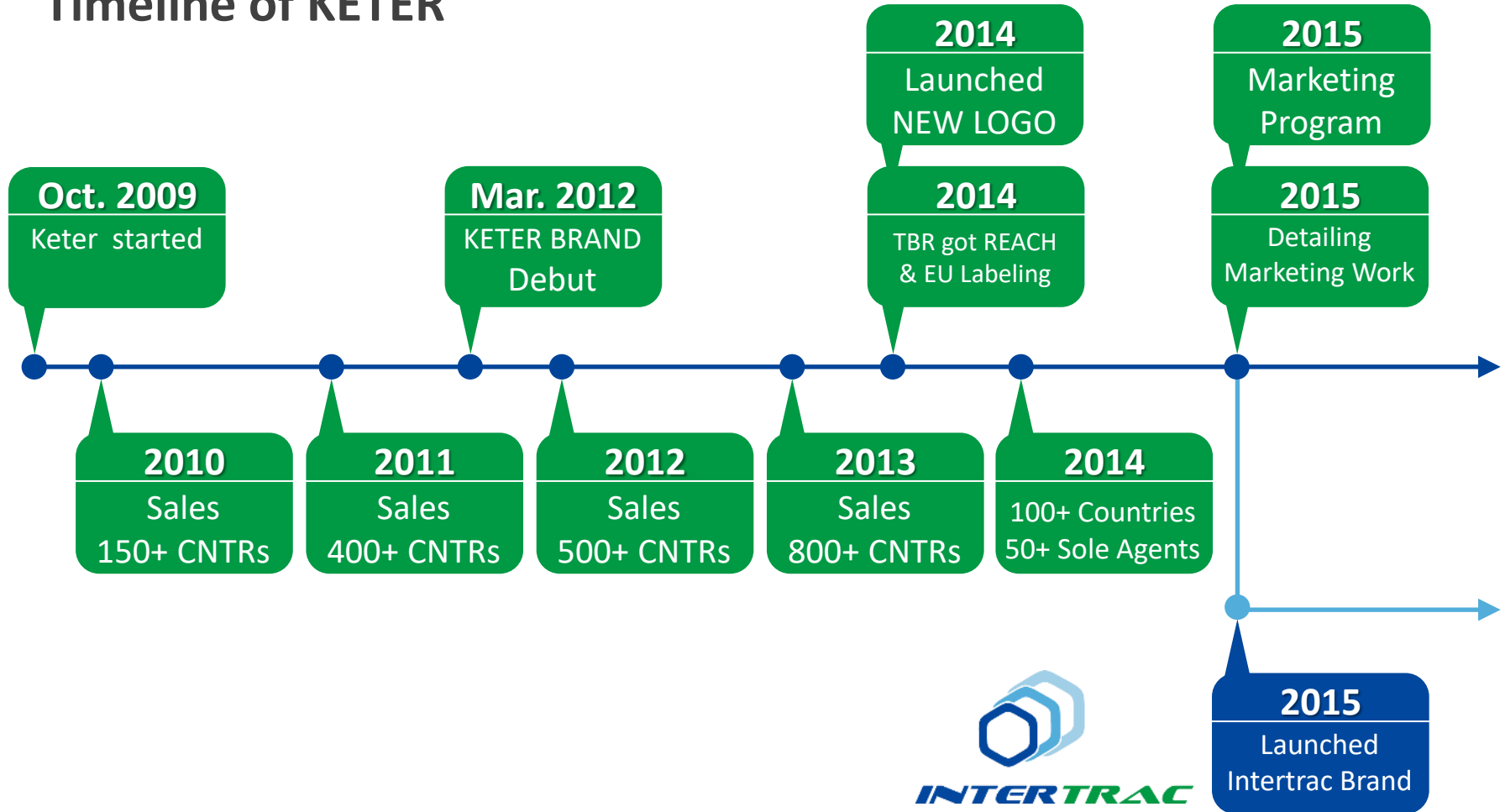
INTERTRAC

Next Generation

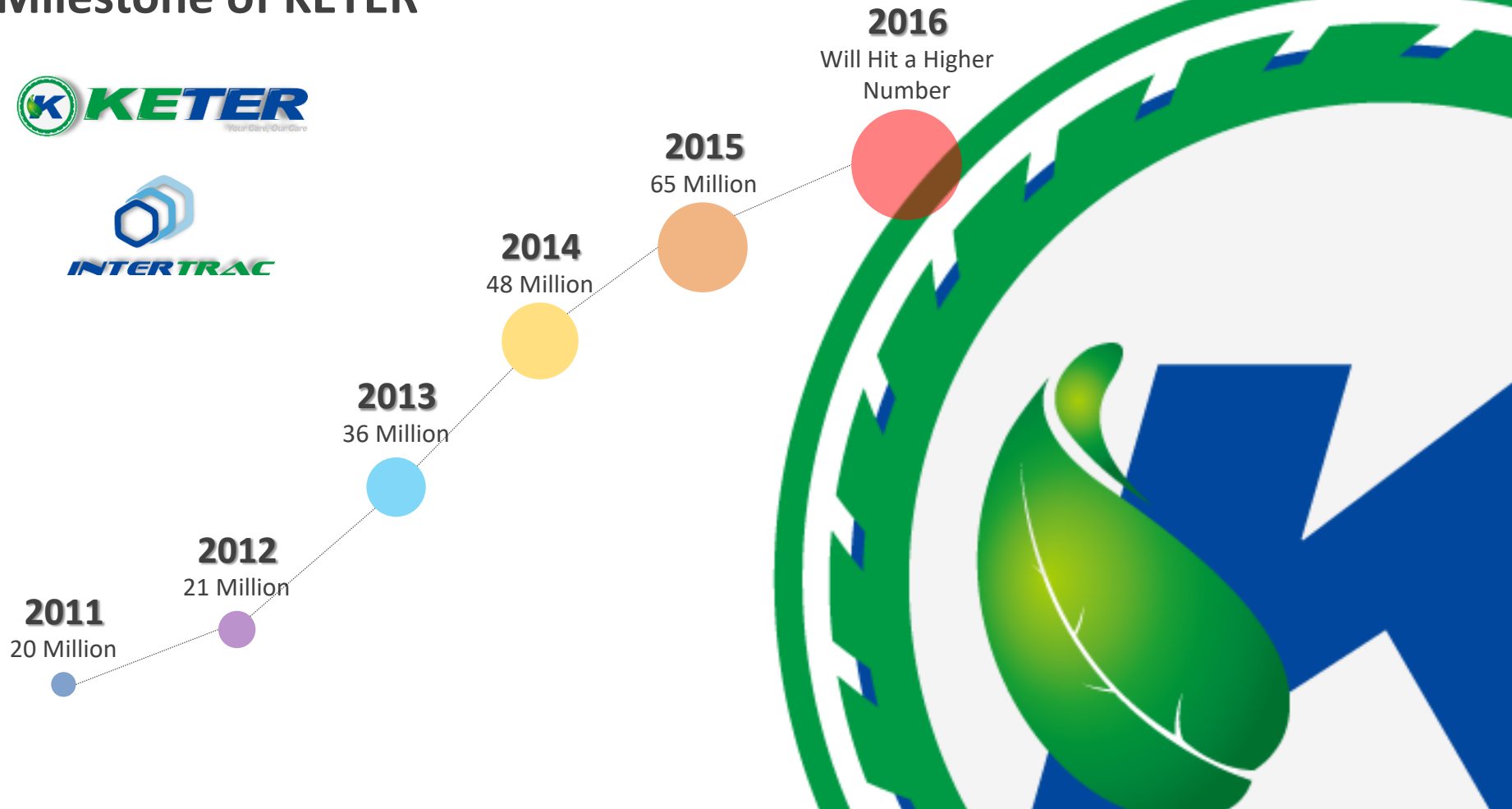
High Level Products

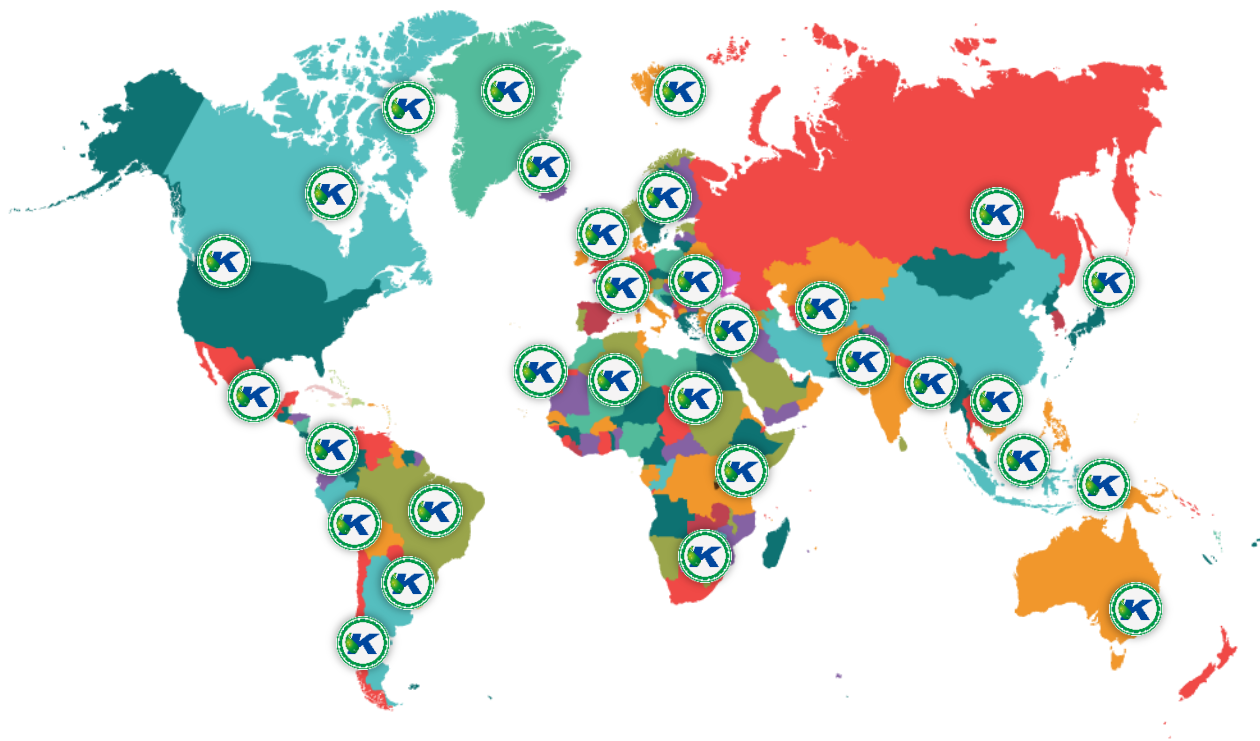
The Future

Timeline of KETER



Milestone of KETER





Keter tyres are well-received in

more than **100** countries
all over the world



“Good tyres
always withstand the test of market.”





KETER In SPAIN

Started @ 2013

*You can find
Keter in famous
magazine*

Europneus





INTERTRAC IN UK

Started @ 2015

*David and his
colleagues are
all very
interested in
Gift Packs from
Keter &
INTERTRAC*

INTERTRAC In SPAIN

Started @ 2015

New
Generation
Cooperation
Model
using both
online
and offline
distribution
channels





Keter In Dubai

215/60R16 @
2nd Large
TAXI Company

*"Runs over
100,000 km,
some even hit a
record over
150,000 km."*

—ELITE
ENGINE AUTO





Keter In Qatar

Started @ 2013

*"Keter, grows
into a famous
brand in Qatar."*

*Thanks to the
professional
marketing
and hard
work of
WINGS Group*



DESCRIPTION OF GOODS		
TYRES		
KETER	8.25-16	SH158
KETER	18.00-25	L-5S
KETER	17.5-25	E3/L3
KETER	23.5-25	E3E
KETER	8.25-15	T188
KETER	6.50-10	T188
KETER	28X9-15	T188
KETER	7.00-12	T188
KETER	18.4-38	R1
KETER	14.9-24	R1
KETER	600-16	R1
KETER	18.4-30	R1



(1)Brand	(2)Size	(3)Specification
Keter	11.00R20	18
Keter	295/80R22.5	18
Keter	315/80R22.5	20
Keter	315/80R22.5	20
Keter	315/80R22.5	20
Keter	385/65R22.5	20
Intertrac	385/55R22.5	20
Intertrac	LT265/70R17	121/118R
Intertrac	235/85R16LT	120/116R
Intertrac	LT235/75R15	116/113Q
Intertrac	195/65R15	91H
Intertrac	195/70R14	91T
Intertrac	155R12LT	88/86Q



One Common Order

@ Tanzania

*"We can buy
the tyres we
needed
outright."*

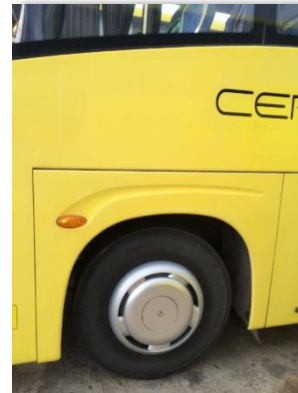
*This is what
we said
"One-Stop
Procurement
Solution"*

Keter In Philippines

4 years'
cooperation
until now

*The current
traffic lines
cover Shuttle,
Inter-City,
Tourist, Local
transport with
more than 6000
large and
medium buses.*

***They like
Keter Tyres!***





Keter In Kazakhstan

"Reviews concerning first batch were excellent, tires keep overloading well and resist cuts and rubber tearing in the operation of his career on dirt road."

— LLC

PCR

 HP
 UHP
 SUV
 AT MT
 C & LT
 SNOW

PCR

 HP
 UHP
 SUV
 AT MT
 C & LT
 SNOW

TBR

 Highway
 Mix Road
 Mining
ECO

TBR

 Highway
 Mix Road
 Mining
ECO
OTR

 Loader
 ADT
 RDT
 Others

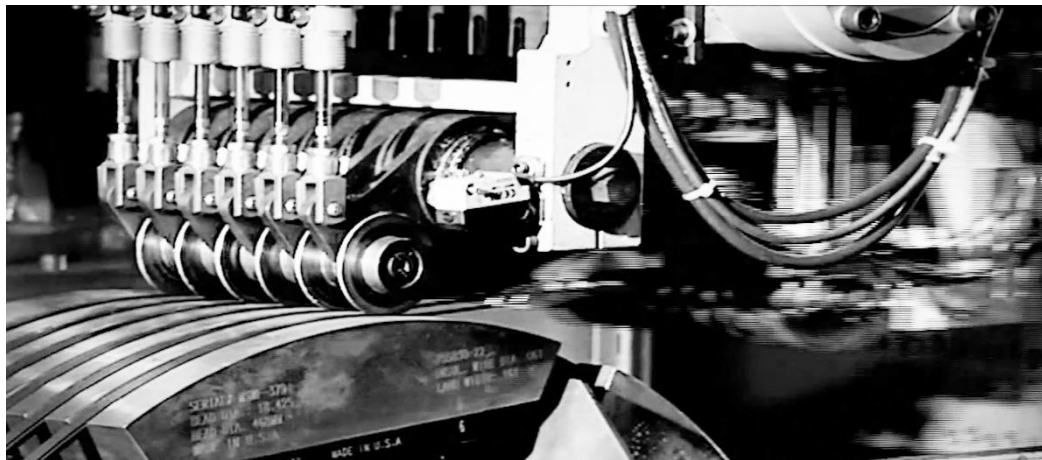
OTR

 Loader
 ADT
 RDT
 Others

IND

 Port Use
 Others


All the sizes you need,
you can find in KETER.



KETER Tyre Manufacturing Base

Every manufacturing process
from Keter always withstand
the test of market.





**We have got all the certificates for global markets,
with strict control in processing and testing.**



“Good service
always withstand the test of market.”

Professional Sales Service of Keter

Communication

STEP 1



Inquiry

STEP 2



Quotation

With Proper Marketing Supports

STEP 3



Order Confirmation

STEP 4



Deposit

STEP 5



Shipping

Production and delivery

STEP 6



Standard Packing and Transit Service of Keter



Keter 青岛凯特国际有限公司
Qingdao Keter International Co., Limited

For Keter Customers:

Dear Sir or Madam,

Please find below all the information and
the quantities of the tires loading and all the services to you at: 2024-06-20 20:24

CON NUMBER: 4021

PACKING LOT:

SIZE	LENS	EXTRUSION	QUANTITY (PCS)
205/55R16	170/16	1.1227	120
205/55R16	170/16	1.1227	120
205/55R16	170/16	1.1227	120

TOTAL: 360PCS

Best regards,
Yanxin Wang,

Chang Xue
Phone: 86-532-8333 8888 Fax: 86-532-8333 8888

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© 2024 QINGDAO KETER INTERNATIONAL CO., LIMITED QINGDAO, CHINA
No. 10-10-10-10-10-10-10 No. 10-10-10-10-10-10-10

Tracking Letter



6-Quick-Step-Closing-Claim Service of Keter



Step 1

Self judgment
from customer
side.



Step 2

Customer submits
documents for claim,
including Claim
Form and pictures.



Step 3

KETER engineers
verify and analyze
tire problems and
present proposal
for claim.



Step 4

Both parties
confirm claim
judgment.



Step 5

Finance &
Accounting
Process



Step 6

KETER
compensates
according to the
judgment and
warranty file.

Customized Product Service of Keter



Requirements

Puncture Resistance Compound

From WISH WAY RESOURCES LIMITED

Analysis

Location: The Philippines@Asia, Tropics

Application: Mining

Size: 315/80R22.5

Finished

Apr. 2013 (Within 3 months)



***“Good marketing supports
always withstand the test of market.”***



Creation



Support



Communication

Creativity in Tyre Shows



Booth of 36-60 sq.m



Meet Keter on site



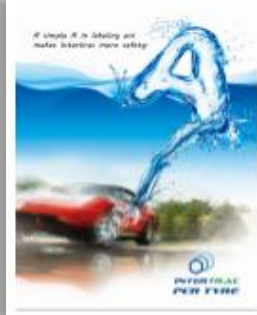
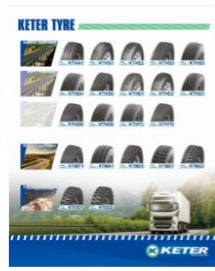
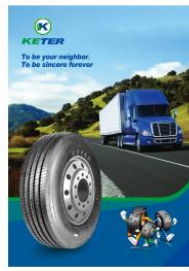
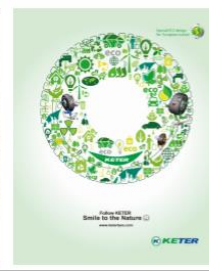
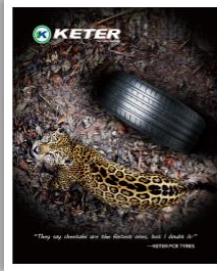
E-mail Signature for all Tyre Shows



Booth of 18-30 sq.m

No.	Exhibition	Date	Location
		Mon.	
1	EQUIP AUTO Algeria	2	Algeria
2	Tyrexpo Africa	3	South Africa
3	Automechanika ME	5	UAE
4	Reifen	6	Germany
5	Tyre Expo Latin American & Caribbean	7	Panama
6	Citexpo	9	China
7	SEMA	11	USA

Creativity in Posters



Updating in 2016

Supporting on Gift Packs



Keter Gift Packs

Attractive store decoration with Keter exquisite design.

The gift packs will come to you with the tires in container .

One world, one KETER.



GIFT PACKS 2016

Actuation Derive from Technology

Intertrac Gift Packs

Attractive store decoration with Intertrac exquisite design.

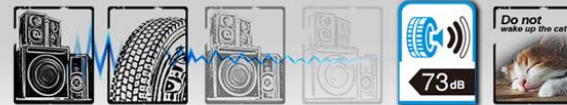
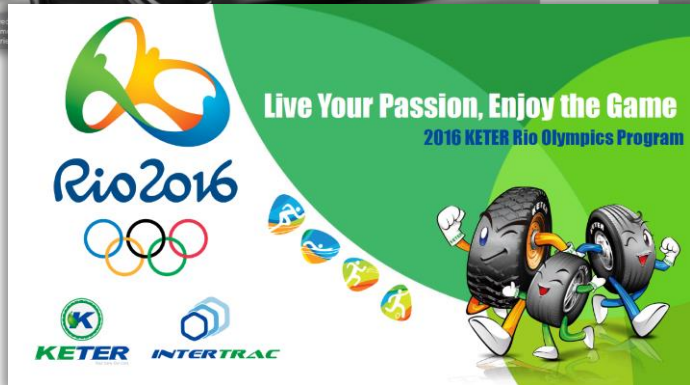
The gift packs will come to you with the tires in container .

Actuation Derive from Technology.



Contact us for more details of Gift Packs

Supporting on Promotion Programs



Though so excited, please keep quiet! You see, the cat is sleeping.

The **ECO-TBR** of Keter brand achieved good results in noise testing under the European labeling law!

All the Keter **ECO-TBR** reached the low noise level with **75 dB** in driving position and **73 dB** in steer position except one pattern (the DR930 is in the optimization).

KETER ECO-TBR passed the second stage of EU labeling; the test is valid till the year of 2020.

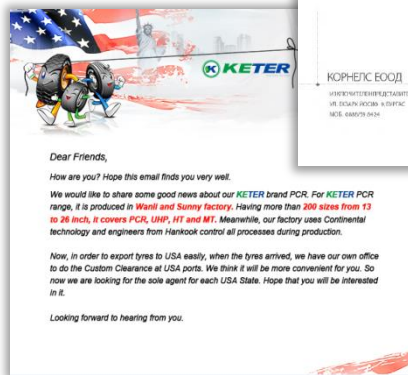
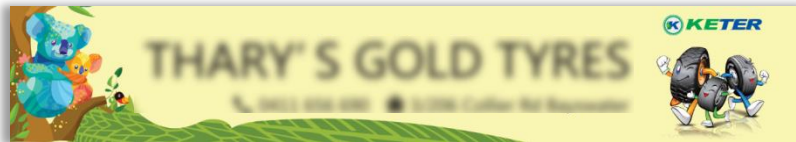
Oh, the cat

Contact us



Continuous Updating

Supporting on Customized Marketing Files



Contact Us
For Public Files of Keter
All OPEN to You



Communication on Products



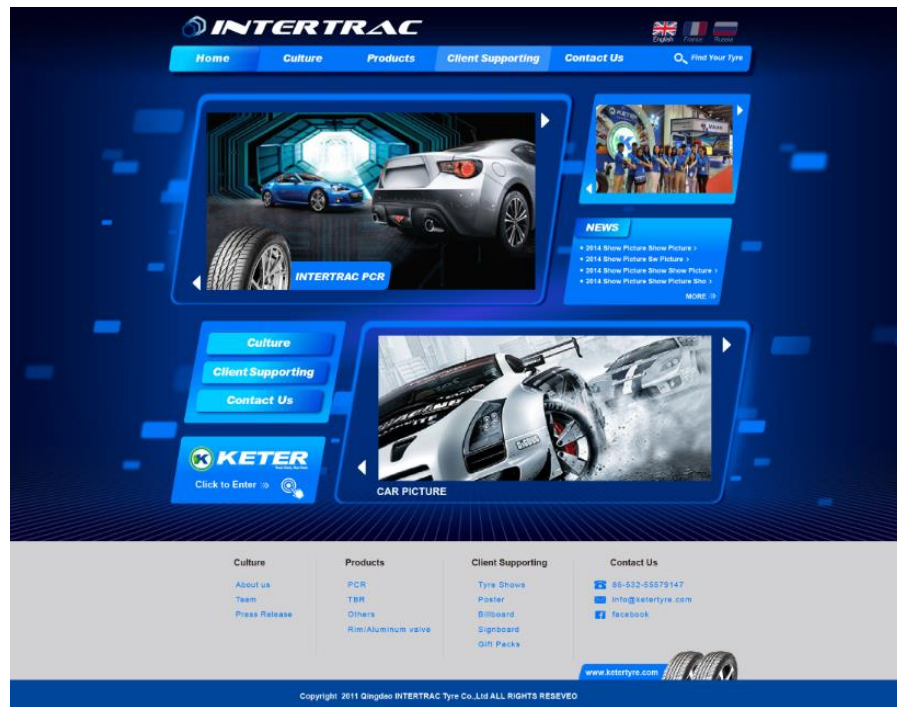
You can find all the Products
Introduction PPT from Keter

Communication online



New Keter Website is **ready online** !

Well-established INTERNET
service help you **more of keter**



The New INTERTRAC Website is online now



“Good Partner
always withstand the test of market.”



Thanks